

The Chamber magazine international rate sheet



Overview

This glossy magazine incorporates in-depth feature articles on topics that are relevant to business. A central theme will be selected for each of the four magazines with useful information about business trends, advice, resources and advocacy issues incorporated into each issue.

Features	Benefits
Specific target audience	Full length feature articles will be written by journalists and/or distinguished authors who possess the knowledge or industry experience. Standard department topics have been identified for inclusion in each issue. These departments will address a specific target audience in either the Chamber membership or the wider community.
Appealing to an investor	Chambers of Commerce are recognized worldwide for producing first-class publications that promote their member businesses and the communities in which they live and conduct business.
Distribution	12,000 copies. 10,000 copies inserted into the Caymanian Compass on the second Wednesday of every quarter. Distributed to every Chamber member. E-version available on CFP and Chamber of Commerce websites (Chamber will be sending this link to all of their international trade contacts).
Important resource	The Cayman Islands Chamber of Commerce is the largest business and community-based organization operating in the Cayman Islands. The Chamber will serve as an important resource for member businesses and the wider community and will allow the organization to improve its profile both locally and internationally.

Contact us

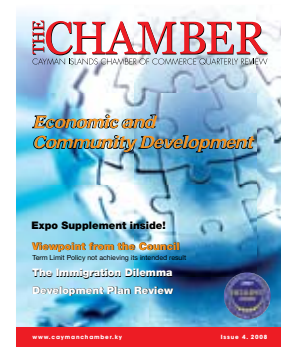
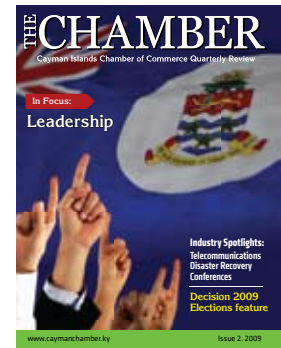
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Recent covers



See Chamber rate card for current deadline dates

THE CHAMBER
CAYMAN ISLANDS CHAMBER OF COMMERCE QUARTERLY REVIEW



The Chamber *magazine* international rate sheet



Price guide

Type (full colour)	1 edition	2 editions	4 editions
Outside back cover	1587.60	2857.68	5078.40
Inside back cover	1352.40	2434.32	4327.68
Inside front cover	1352.40	2434.32	4327.68
Full page	1117.20	2010.96	3575.04
Half page (h or v)	646.80	1164.24	2069.79
Quarter page	352.80	635.04	1128.96
Business card	147	264.60	470.40

All prices in CI\$. Multiple page discounts available. Registered agencies artwork supplied disc less 15%. Contact your sales rep for details. **10% premium added to non Chamber members.**

Technical specifications

Trim/finish size: 8.5w" x 11h"

Agency-supplied files: We accept both Mac and PC platforms. Art must be submitted CMYK @ 300dpi (photos). Artwork submitted is presumed to be print-ready, so please accompany all art with a colour proof.

Build files: We accept industry standard programs such as Adobe products, and some desktop publishing files. Please contact CFP production via your sales rep if you have any question about these or other programs.

Acceptable file formats: Illustrator EPS (with text converted to paths and linked files embedded), TIF (flattened at 300dpi), or PDF (with all fonts and graphics embedded). An Adobe Acrobat Distiller setting is available upon request or through our website at www.caycompass.com

*Cayman Free Press reserves the right to levy charges for production work. For further details regarding artwork please see the **CFP Industry Standard Technical Specifications** on www.caycompass.com*

Please note

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Ad sizes

Examples of ad layout

