



## Overview

Cayman Financial Review is the only magazine which promotes the Cayman Islands financial services industry at a local and international level. Produced by Cayman's leading printing and publishing company Cayman Free Press, the Cayman Financial Review is published quarterly and is distributed in print and online to relevant organisations and associations worldwide as well as at key financial conferences. For more information on this leading financial magazine log on to [caymanfinancialreview.com](http://caymanfinancialreview.com)

Features	Benefits
Editorial	Tim Ridley chairs the editorial board. With the assistance of the board members wealth of experience and professional direction, the range of topics covered in each edition include banking, capital markets, corporate services, hedge funds, securitization, captive insurance, reinsurance, trusts, fund administration, regulatory developments, jurisdictional updates as well as relevant conference overviews and market reviews. There will also be highlights of government and industry association activities. All editorial contributions will be from local and international industry professionals.
Readership	Medium to high net worth individuals associated or potentially associated in any aspect of the financial services industry in the Cayman Islands, whether on island or overseas.
Distribution	10,000 printed copies will be distributed to clients, their nominated local and international contacts, relevant conference registration lists and a current researched international contact list continuously updated and prepared by Cayman Free Press. In addition the product will have a fully integrated website, a link of which will be sent to 'Top 500' legal, accountant, financial service and hedge fund contact list in United States, United Kingdom, Europe, South East Asia, Dubai and the South Americas.

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## Recent covers



## Production schedule

Advertising	Artwork	Publication
20 Nov 2009	27 Nov 2009	6 Jan 2010
12 Feb 2010	19 Feb 2010	7 April 2010
21 May 2010	28 May 2010	7 July 2010
20 Aug 2010	27 Aug 2010	6 Oct 2010
19 Nov 2010	26 Nov 2010	5 Jan 2011



[www.caymanfinancialreview.com](http://www.caymanfinancialreview.com)

# Cayman Financial Review rate sheet



## Price guide

Type	Full colour	2 editions	4 editions
Outside back cover	6,750	6,075	5,400
Inside front cover	5,250	4,725	4,200
Inside back cover	5,250	4,725	4,200
Pages 1, 3 and 5	4,500	4,050	3,600
Index page – 1/3 pg	1,750	1,575	1,400
Full page	4,000	3,600	3,200
Two thirds page	3,000	2,700	2,400
Half page (h)	2,200	1,980	1,760
One third page	1,400	1,260	1,120

All prices in C\$. Registered agencies artwork supplied disc less 15%.

## Technical specifications

Trim/finish size: 9.5w" x 11.5h"

**Agency-supplied files:** We accept both Mac and PC platforms. Art must be submitted CMYK @ 300dpi (photos). Artwork submitted is presumed to be print-ready, so please accompany all art with a colour proof.

**Build files:** We accept industry standard programs such as Adobe products, and some desktop publishing files. Please contact CFP production via your sales rep if you have any question about these or other programs.

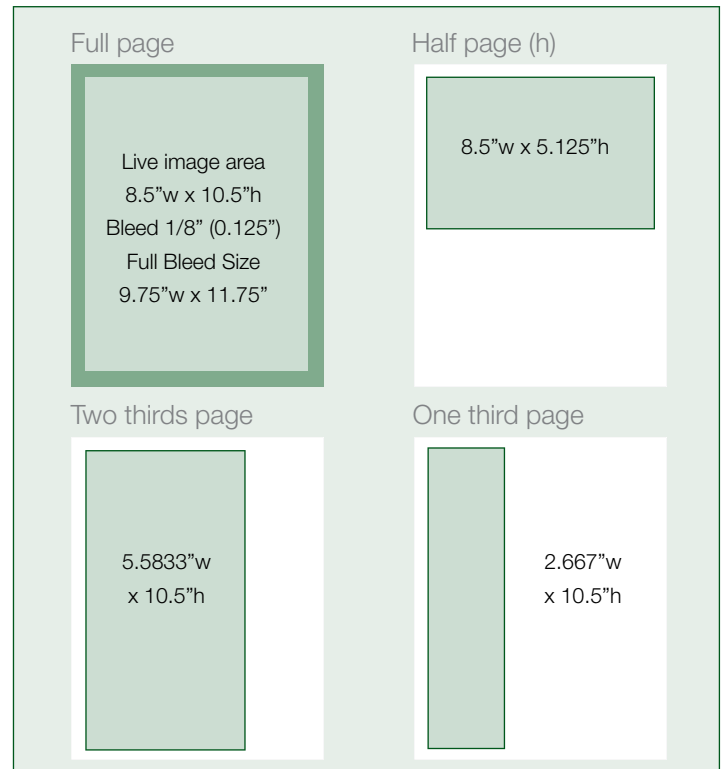
**Acceptable file formats:** Illustrator EPS (with text converted to paths and linked files embedded), TIF (flattened at 300dpi), or PDF (with all fonts and graphics embedded). An Adobe Acrobat Distiller setting is available upon request or through our website at [www.caycompass.com](http://www.caycompass.com)

Cayman Free Press reserves the right to levy charges for production work. For further details regarding artwork please see the **CFP Industry Standard Technical Specifications** on [www.caycompass.com](http://www.caycompass.com)

## Please note

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## Ad sizes



## Examples of ad layout

